

Attn: Web Manager / Marketing Manager

Are you looking for an easy, fast, and powerful way to add value and sales your store? *Let us help you.* Specialty Toys Network creates custom, cost-effective, easy-to-use, and powerful websites for toy retailers.

Whether you need your first website, have an e-commerce website that you want to refresh and improve, or want to convert your basic website to an online store, we can help.

Now's the time. Take advantage of one of our ASTRA Marketplace offers now and have your new website up and running within a few weeks - with thousands of the toys you already sell!

SPECIALTY TOYS NETWORK MEMBERSHIP PLANS	
E-Commerce Site	Non E-Commerce Site
<ul style="list-style-type: none"> ✓ Custom Designed Site ✓ 55,000+ Products Pre-Loaded ✓ Event Calendar ✓ Website Hosting ✓ E-Newsletter Tool ✓ Picture Gallery ✓ Promotional Banners ✓ Search Engine Optimization ✓ Support + Ongoing Training ✓ E-commerce Store with Shopping Cart ✓ Gift Registry ✓ Multiple Shipping Calculators ✓ Security System with \$10,000 Warranty 	<ul style="list-style-type: none"> ✓ Custom Designed Site ✓ 55,000+ Products Pre-Loaded ✓ Event Calendar ✓ Website Hosting ✓ E-Newsletter Tool ✓ Picture Gallery ✓ Promotional Banners ✓ Search Engine Optimization ✓ Support + Ongoing Training
<p>One-time Startup: \$2,950 (choose your discount) Payments: \$850 down, \$1050 at 60 days, \$1050 at 120 days Monthly membership & hosting: \$95</p>	<p>One-time Startup: \$2,100 (choose your discount) Payments: \$600 down, \$750 at 60 days, \$750 at 120 days Monthly membership & hosting: \$75</p>

NEW MEMBER SPECIAL OFFER: CHOOSE YOUR DISCOUNT!

14% Off!

- Take 14% off the one-time startup costs. You can save over \$400.

\$250 Down!

- Get started for only \$250 down, plus low monthly payments from now to November.

Call for details. Offers valid through July 4th, 2011.
 Offer cannot be combined with other discounts.



We Help You Sell Toys.

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